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Industry Leaders BTE Technologies and Keiser Launch the TechTrainer™: Groundbreaking Equipment for Strength Conditioning

Baltimore, MD and Denver, CO, - - -

BTE Technologies, the leading provider of advanced solutions for physical testing and rehabilitation, has collaborated with Keiser Corporation, the supplier of low impact, pneumatic resistance equipment utilized by athletes, fitness enthusiasts and rehabilitation experts worldwide, to develop and launch the TechTrainer™, a ground-breaking computerized athletic training and strength conditioning solution that sets a new standard for smaller, affordable equipment.

BTE has incorporated years of research with professional sports teams into the TechTrainer's development. BTE integrated the real-time feedback and functional analysis features that are integral to its high-end equipment into the TechTrainer, but designed it as a smaller, more compact solution for private practice physical therapists and smaller businesses. The TechTrainer's technology meshes with the multiplanar, bilateral cable system originally developed by Keiser, a leader in strength, conditioning and fitness equipment.

The TechTrainer provides athletic trainers and physical therapists with functional, objective, real-time feedback that they use to evaluate trends, imbalances, and improve athletic performance. The TechTrainer is used to establish baseline, symmetry, and progress.

"TechTrainer is 'marketable to the masses'," explains Tristan Tillet, president of Elite Sports Performance in Birmingham, Alabama, an early user of the TechTrainer. "We can evaluate an athlete's strengths with a level of data quality that hadn't been available before for smaller businesses and private practices."

BTE has been in the forefront of work with athletic trainers from professional basketball, baseball, football, and Olympic sports teams with its PrimusRS and wanted a compact athletic training unit with the most valued computerized assessment options. The TechTrainer is one of BTE's most compact pieces of equipment, and it can be utilized in a corner. It sells at an affordable price point.

"The TechTrainer represents a new era in BTE's integration of high-end technology and performance with a low-end price," said Chuck Wetherington, President of BTE Technologies. "Leading sports team trainers gave us the feedback to design an ideal product with the key features for evaluating functional improvements."

Darrin Pelkey, VP Sales and Marketing, Keiser North America, said: "We partnered with BTE to develop the TechTrainer because we saw a niche opportunity for private practices' need for objective data to help athletes recover from sports injuries more effectively."

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The TechTrainer continues BTE's legacy of providing objectivity to isotonic functional performance for the demands of the advancing athletic training professional. Key product benefits include:

- Simpler user interface – easier to set training programs for patients and allows busy trainers to quickly interpret results
- Uses Keiser's Pneumatic Resistance technology. The pneumatic resistance technology facilitates optimal training and testing for motor control.
- Robust training modes to provide a series of unique exercise routines
- Endurance modes for building fatigue resistance
- Double cable structure, facilitating greater movement

BTE Technologies' TechTrainer is now shipping. It can be ordered as a stand-alone or can interface with modules in various customizable configurations. For more information, contact info@btetech.com.

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About BTE Technologies

BTE Technologies is the leading producer of musculoskeletal testing and rehabilitation technologies. The company provides advanced physical and occupational evaluation and therapy solutions and works with employers and payers to reduce workers' compensation and disability expenses. With nearly 30 years of experience and innovation, BTE offers clinicians, employers, and researchers the most advanced rehabilitation and evaluation technology available. BTE Technologies operates from offices in Baltimore, Maryland and Denver, Colorado. For more information, please visit www.btetech.com

About Keiser Corporation

Keiser began over three decades ago when Dennis Keiser introduced the pneumatic resistance system to the fitness industry. This simple idea – to pump air instead of iron – provided trainers with the ability to train their users at any speed and at any resistance with little or no impact. With a focus on power development, Keiser is committed to challenging the barriers of traditional thinking and expanding the limits of performance training. For more information, please visit www.keiser.com.

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